Are you a Current or Potential Kenmore Business Owner? Are you a Bastyr University Student or Graduate?

If so.

You Are Invited to a Business Plan Development Seminar



Presented By

City of Kenmore
And
University of Washington Bothell
The Entrepreneurship Center
(formerly Business Development Center)
And
Bastyr University





Wednesday, February 15, 2012 7:00-9:00 p.m.

Kenmore City Hall 18120 68th Ave NE Kenmore, WA 98028

Barry Weisband, Director of The Entrepreneurship Center at UW Bothell, will offer an intriguing look into business and marketing planning. This informative seminar will help you develop key elements necessary for a successful business plan, and provides a great networking opportunity.

This Seminar is **FREE** for current/potential Kenmore business owners and Bastyr students/alumni. (*Preregistration recommended*)

Please Join Us For This FREE Seminar If You Are:

- Starting a new business
- Have an established business and want to restructure or evaluate your current business health
- A student interested in entrepreneurship and business

Key Elements:

- Mission/Vision Statements
- Business SWOT Analysis (Strengths, Weaknesses, Opportunities and Threats)
- Cash Flow Projection/Assumption
- Survey Analysis
- Marketing
- Operations
- Steps to define and strengthen each element of your plan

A workbook will be provided which will help you get started in the business planning process.

Please preregister for this event at the following web address:

https://events.r20.constantcontact.com/register/eventReg?oeidk=a07e5eximki14f3ff0d&oseq=

For questions, please contact Nathan Smith at nrsmith2@uw.edu or 425-352-3463.